



For Immediate Release

Unique Home Stays Wins First Prize

Luxury holiday accommodation specialist Unique Home Stays is awarded first prize for 'Best Non-Agricultural Trade Stand' at the Royal Cornwall Show 2012.

The luxury accommodation provider, based just outside of Newquay, was awarded the accolade for their quirky and creative trade stand at this year's Royal Cornwall Show; the county's premier annual event which welcomed thousands of visitors from all over the country, including HRH The Duchess of Cornwall.

The winning trade stand took inspiration from one of Unique Home Stays' stunning beach-front properties, capturing the essence of a traditional British seaside holiday with nautical-themed deckchairs, a cream tea picnic, and even a replica Punch and Judy stage to mark the 350th anniversary of the first recorded public appearance of this unique British tradition. The stand's backdrop was created in a clapperboard beach hut-style, with several of the company's stunning properties showcased through the 'windows' of the stand to create a visually stimulating and unique framework which delighted the many visitors over the weekend of the 7th, 8th and 9th of June.

Managing Director of Unique Home Stays, Sarah Stanley, said, 'We are delighted to have been awarded first prize for our trade stand at the show. We strive for excellence in all that we do, and so to have our creative marketing strategies recognised with this award is an honour.'

The Royal Cornwall Show proved a hugely successful arena for Unique Home Stays to showcase their glittering portfolio of luxury accommodation, and also garnered lots of interest from potential new owners with luxury private homes looking for a unique marketing agent to promote their properties. Marketing Manager Claire Ray said, 'Plans are already afoot for our stand at next year's show, you can look forward to another imaginative offering which will hopefully delight visitors and show organisers as much as this year's did!'



-Ends-

For more information contact Claire Ray

Tel: +44(0)1637 882014

Email: Claire@uniquehomestays.com

Web: www.uniquehomestays.com

Notes:

- * Please contact Unique Home Stays in the event of featuring the content of this press release
- * A selection of high-resolution images is available.
- * We can organize press trips for select journalists and we work alongside a handful of professional journalists who can provide bespoke write-ups if required.
- * Launched in 2001, Unique Home Stays offers the crème de la crème of privately hosted accommodation that offers a unique alternative to run-of-the mill hotels. Having travelled the world, MD Sarah Stanley knew what she expected from top quality accommodation: Intimate and luxury hospitality, pristine homes oozing with character, excellent regional cuisine and comfortable bedrooms with all the trimmings. Unique Home Stays offers a glittering portfolio of luxury accommodation in extraordinary private homes the world over. From monasteries to water mills, beachside havens to woodland hideaways, the unique selection of hand-picked homes ensures that guests really do wake up somewhere different.