



Unique Home Stays... Extraordinary houses... Simply the best hospitality



PRESS RELEASE

UNIQUE HOME STAYS IS NO COMMON STAR: OUR ACCOMMODATION IS IN A CLASS OF ITS OWN

*Under a revised scheme to unify the rating of serviced accommodation across England, Scotland and Wales, B&Bs are grappling in the race for 'common stars' that will merit the quality of their facilities. But whilst the run of the mill places to stay that 'think' they are top of the class demand stars and accolades, here at **Unique Home Stays** we don't believe you can tick boxes to prove what our properties offer. In a class of their own, all of our unique places to stay come with a promise of extraordinary hospitality, intimate luxuries and the comfort of a private home.*

As stars and diamonds are scrapped in preference of the new star rating next year, many small hotels and guesthouses are fighting to keep up with the 'hotel' benchmark in accordance with the tick boxes of key tourist bodies. But at Unique Home Stays we're a little bit different. In fact we are entirely unique in that we've never believed we needed stars and stripes to get our message across. We handpick the properties we take on board, and we personally visit all of our properties to ensure that they are the crème de la crème of private house accommodation.

We don't mark our hosts on their baggage handling, high-tech hotel facilities and outdoor lighting. What we do mark them on is a warm and genuine welcome, personal attention, flawless décor and unique properties in outstanding coastal and country locations. Whilst ensuring your absolute comfort, your hosts will share their enthusiasm for their home and the surrounding area, and fill you to the brim with breakfast and dinner feasts homemade from the freshest local fare. Your room will be a haven of self-sufficient luxury, but you will also have the freedom to make yourself at home within the rest of the house and its private grounds.

So whilst the tourist boards worry about the meeting marketing standards that benefit their own ideologies, we focus only on meeting standards that far exceed your expectations. At Unique Home Stays we can promise that what we offer is NOT a hotel, it's a home. And I think you'll agree that we really are the stars of the accommodation game.

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Unique Home Stays range from romantic hideaways for couples, to unique properties and 'exclusive' stately homes for small and medium-sized groups. Our fresh approach to providing the highest quality accommodation offers 'Classic Chic' in hand-selected private houses. Prices range from £40 pp to £300 pp per night. For more information see: www.uniquehomestays.com

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Notes to Editors:

- This is a small selection of unique home stays that would make perfect post-festive retreats. Please see our website for more ideas and accommodation to suit your market. We have properties in the UK, USA, Spain, South Africa, Portugal, New Zealand, Italy, India, Greece, Germany and France.
- A selection of high-resolution images is available.
- We work alongside a handful of professional journalists who can provide bespoke write-ups if required.
- Launched in 2001, Unique Home Stays offers the crème de la crème of privately hosted accommodation that offers a unique alternative to run-of-the mill hotels. Having travelled the world, MD Sarah Stanley knew what she expected from top quality accommodation: Intimate and luxury hospitality, pristine homes oozing with character, excellent regional cuisine and comfortable bedrooms with all the trimmings. Today Unique Home Stays offers superior accommodation in over 100 homes scattered over 14 different countries. The properties include castles, priories, rectories, windmills, water mills, townhouses, coastal homes and even a house in the sea.