

The best underrated trips to take in the UK this summer

These are the destinations that might not spring to mind when you think of summer in the UK but that are more than worth a trip – here's why

North Shropshire

Best for: little-known design stays

Despite the buzz around foodie Ludlow, you're bound to have the blue remembered hills of this chronically underrated county next to Wales all to yourself at any time of year. Finally, though, things have started rumbling further north with the first design-savvy place to stay: The Bear Inn. In the pretty Tudor village of Hodnet, the 12 bedrooms named after trees are packed with antiques and bold British fabrics by interior designer Octavia Dickinson. The pub menu dishes up fruit and veg from Hodnet Hall's 200-year-old walled garden as well as fish and chips as good as any you'd find by the sea. A little further east is a completely charming pink cottage with interiors that are, if possible, even prettier than the exterior, sleeping six. And in Whitchurch a micro-seasonal tasting menu at Wild that's put the market town on the map. We have three reasons to head north of Ludlow this summer.