

# UNIQUE HOMESTAYS

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**Unique Homestays unveils unexpected addition to their collection.** A hauntingly beautiful Cornish manor is the inaugural addition to the company's brand-new location collection, as the firm continues to innovate and expand its services further into the corporate industry. This new aspect of the business will focus solely on providing unique locations for photoshoots, filming, and brand launch ventures.

With international travel facing continuing uncertainty due to the impacts of COVID-19, there has been a shift in brands staying closer to home for their corporate requirements. Research by Statista showed that outbound trips from the UK have fallen by 66.8% in comparison to same period last year (Sept 2020), and brands that would typically venture overseas for photoshoots and events are now utilising locations which do not require overseas travel. From July to October, Unique Homestays has seen an increase of 71% in corporate enquiries in comparison to the same period in 2019, from shoots and filming to product launches.

Having previously collaborated with brands such as Joules, The White Company and Barbour, Unique Homestays are using their 20 years of experience in the luxury accommodation industry to diversify and cater for the demand, creating new prospects for homeowners to monetise their assets. Identical to the main ethos of the brand, the new locations will be exclusive to Unique Homestays, not available on any other platform.



With references dating back to the Doomsday Book and mentions of royal visits, there are plenty of tales to be told at the first Unique Homestays location.

## Francesca Reed, Head of Brand at Unique Homestays:



“We are incredibly excited to reveal our inaugural shoot location, especially as it's

quite contrary to the luxurious spaces that people have come to know us for.

The barns are raw, rustic and intriguing, full of history and atmosphere. So many shoots take place abroad, but we'd encourage businesses to think sustainably and consider the beautiful locations available nearer home.

Burberry ingeniously brought London Fashion Week to the British countryside this year and we believe all British brands should champion their origins as we continue to innovate and diversify through Covid-19 and beyond.”

The launch has been marked by the arrival of the [Old Cornish Manor](#). Located five miles inland from the north coast of Cornwall, the Grade II-listed manor, accompanied by its selection of rustic outbuildings, has already been confirmed to host a week of filming for a television series.



For more information, visit [www.uniquehomestays.com](http://www.uniquehomestays.com)

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