

**The White Company partners with Unique Homestays  
to launch an experiential holiday cottage in an exclusive, first-of-its-kind partnership**



Unique Homestays, the leading provider of luxury, can't-book-elsewhere rental homes across the British Isles, is excited to announce its collaboration with British luxury lifestyle brand, The White Company, to launch its first ever immersive 'holiday cottage' experience.

Fans of the popular lifestyle brand will now get the unique opportunity to book a stay in a storybook home, dressed from head to toe in The White Company products. The property of choice: The Fable; a charming thatched cottage in the Cornish countryside.

The Fable will relaunch on the Unique Homestays website this month with a whole new look and feel, having undergone an extensive facelift. Offering an all-immersive The White Company private home experience for the first time, everything from The White Company's natural-blend bed linens to signature candles and scents, quality tableware to fluffy robes and furnishings has been carefully curated, resulting in a UK holiday experience of unmatched comfort and style. Unmistakably 'The White Company' from the moment you step through the door.



Rooms will be filled with the uplifting scent of Lime & Bay, deep night sleeps will be guaranteed, wrapped in soft bed sheets and luxurious cashmere throws, and morning coffees will be savoured from artisanal clay mugs. With great synergy between the brands, both are committed to offering experiences rooted in ‘simple luxury’ that last a lifetime.

To celebrate the launch, Unique Homestays and The White Company will be offering a group of four the chance to win a staycation at The Fable this year\*, alongside a gift bundle from The White Company worth over £500, to extend the experience long after the stay.

**The Fable x The White Company launches this month. Week stays available from £1,695, short breaks from £1,250. Book exclusively via Unique Homestays [here](#).**



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#### Notes to editors

For further information or access to imagery, please email Hannah at [hannahjones@uniquehomestays.com](mailto:hannahjones@uniquehomestays.com)  
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\*T&Cs apply